

Cinegy LLC  
1101 Pennsylvania Ave,  
6<sup>th</sup> floor  
Washington, DC 20004,  
USA

Tel: +1 202-742-2736  
Fax: +1 202-521-4033

NAB 2006

## **Cinegy and XenData Partner for Broadcast Archive**

### ***Munich/Washington, D.C. 5<sup>th</sup> April 2006 – for immediate release***

Cinegy and XenData today announce their successful partnership by redefining what is state-of-the-art in digital broadcast archiving. The combination of Cinegy's industry-leading digital asset management and workflow platform with XenData's enterprise level Hierarchical Storage Management (HSM) software provides the perfect solution for broadcasters and post-production houses wanting to take their archives into the digital domain.

Cinegy is a fully integrated end-to-end broadcast and production application, integrating a convenient, scalable digital archive solution, with collaborative production and workflows, taking care of all elements of the production workflow from ingest to broadcast automation.

Transparent integration of the XenData HSM connected digital tape libraries into the Cinegy workflow allows rules-based automatic off lining and retrieval of media files, as a background task which permits the user to continue working regardless whether the media is off or on-line.

*"Customers have been waiting for this kind of solution. We already have a number of projects where XenData and Cinegy can fulfill the challenging customer requirements in terms of performance and throughput", says Daniella Weigner, CEO Cinegy.*

Multi-resolution workflow permits frame-accurate working on lower resolution proxy video whilst at the same time pointing to the high resolution video, whether online or offline. Other advantages include:

- High-performance
- Scalability
- Strong data protection
- Wide range of supported data tape libraries
- Fully user configurable
- High returns on investment and efficiencies

*"Both Cinegy and XenData are known for cost effective and non-proprietary solutions", says Dr. Phil Storey, XenData CEO. "We are very pleased to be working with Cinegy to offer this high performance combined solution based on standard IT hardware."*

### **About XenData**

XenData develops and markets software for archiving and retrieving high volumes of data. The company, which was founded in 2001, is headquartered in Cambridge, UK, and also has offices in Walnut Creek, California and in Munich, Germany.

XenData launched the Video Edition of its Archive Series software in January 2005 for digital video archive applications using a data tape library. Since its

Cinegy GmbH  
Klenzestr. 14  
80469 Munich  
Germany

Tel. +49 89 2388536 - 0  
Fax. +49 89 2388536 - 9

[www.cinegy.com](http://www.cinegy.com)  
[info@cinegy.com](mailto:info@cinegy.com)

launch, it has been successfully deployed by many broadcast organizations worldwide.

For more information about XenData software, visit [www.xendata.com](http://www.xendata.com).

XenData is exhibiting at NAB 2006 booth SL2635, DAM Pavilion

### **About Cinegy**

Cinegy is a world-leading R&D company, developing and engineering video, broadcast and OEM solutions for international broadcasters and equipment vendors. Cinegy is fully committed to the advancement of IT technology in video, broadcast and cinema. The Company's name signifies the dedication towards finding synergies in high-end digital image processing and digital workflow. Cinegy LLC has offices in the United States and is headquartered in Washington, DC. Cinegy GmbH has offices in Germany and is headquartered in Munich, Germany.

Cinegy's Application Areas: Media Asset Management, Broadcast Automation, Newsroom Integration, Nonlinear Editing, Compositing & Effects, MPEG Technology / Encoders/Decoders

For more information visit <http://www.cinegy.com/>

Cinegy is exhibiting at NAB 2006 booth SL3236, DAM Pavilion and will be showing version 6 of its Cinegy Workflow product range.

#### **Press contact for Cinegy:**

Daniella Weigner Klenzestr.14 80469 Munich Germany

Phone: +49 89 23885360 Fax: +49 89 23885369

Web: <http://www.cinegy.com> Email: [daniella@cinegy.com](mailto:daniella@cinegy.com)