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DALET WINS TAPELESS NEWSROOM DEAL AT TELEWIZJA POLSKA

*Polish national television (TVP) opted for DaletPlus News Suite
to digitize its sports news production and play-out system*

Paris, France – February 22, 2006 – Dalet Digital Media Systems, a leading provider of media management tools for more than a decade, today announced that the Polish national broadcaster, Telewizja Polska (TVP), chose DaletPlus News Suite to digitize its sports newsroom.

Located in Warsaw, Poland, this integrated digital newsroom will be used to ensure the production, play-out, and archiving of sporting events broadcast on the national Polish television network. This tapeless newsroom is to be the first step to an overall digitization of TVP infrastructures.

"We chose DaletPlus News Suite because it is an open, modular system that can integrate with our existing newsroom systems and infrastructure," comments Andrzej Kazmierski, Director of Technology and Investment Division, TVP. "Our expectation is that Dalet will logically unify news production and playout without adding technical complexities or proprietary software that would limit future scalability."

"Dalet digital media systems empower journalists and editors in the newsroom by providing them with easy-to-use, intuitive tools for tapeless production and play-out," explains David Lasry, CEO and President of Dalet. "Because the software platform we provide is scalable, TVP will have the ability in the future to extend their digital tapeless production environment throughout their facilities."

DaletPlus News Suite, a platform open for integration

The Dalet production and play-out platform will take advantage of industry standard protocols such as MOS, MXF and XML to integrate a number of third party systems including: the existing newsroom computer system used at TVP, Sony XDCAM decks, legacy Avid non-linear editing systems, vizRT computer graphics engines, Omneon Spectrum Media servers and Xendata Hierarchical Storage Management (HSM) systems.



About Telewizja Polska (TVP)

Headquartered in Warsaw, Telewizja Polska Spółka Akcyjna (TVP S.A.) is Poland's public television network broadcasting corporation. TVP broadcasts two general TV channels (TVP 1 and TVP 2), a network of regional channels (TVP 3) and one international channel TVP Polonia. A new cultural channel, TVP Kultura, was launched in April 2005. Four others (including a sports channel) have been announced for this coming year.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the Eurolist C compartment - Euronext Paris Stock Market (ISIN FR0000076176, Reuters DALE.PA), Dalet has offices throughout Europe, the United States and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, BFM TV, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

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